

# WILDLY DIGITAL

*One on Ones*

Scope of Work

2023

Prepared For: You, our ideal client



# ARE YOU READY TO MAKE YOUR BUSINESS WILDLY DIGITAL?

## Who are we?

We are your digital optimization company that builds authentic and transparently profitable relationships in every experience. We are building a community of authentic leaders that consistently attract and retain a customer base online and off.

## How do we do this?

By diving into business optimization we explore the experiences taking place in your internal processes and how they are affecting the outward experience and reputation of your company.

Together we will create an organized and cohesive approach to refining and managing all of the physical and digital assets in your business!



# A LITTLE ABOUT WILDLY DIGITAL



*We work to bring the experience out of your brand essence.*

Our business has been thriving since June 2018 and throughout this time we have worked with business owners and entrepreneurs finding the ideal experience for themselves, their staff and their customers.

Our team dives into optimizing your business, defining your brand essence and bringing the experience out of it. We do this by starting from the top down through planning, building and optimizing the processes within your business.

## THE WILDLY DIGITAL TEAM

Co-Owners

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Meghan McNabb  
Chief Experience  
Officer



Kate Lahey  
Chief Creative  
Officer



## Summary

Our one on one projects involve multiple aspects of running your business including the stages of reviewing, auditing, testing, building, optimizing and on-going management of the digital and physical marketing assets within your business. We work with what your company uses to promote your products and any services you have created to help you grow and thrive. We work with you as the business owner to build a reputation as an industry leader. These on one on one projects will follow the timeline outlined by yourself and Wildly Digital and does not include outside services of what may be stated in the scope.

## Program Scope

The SOW's created will cover activities and deliverables for the full scope of the program. All timelines are subject to review based on the discretion of Wildly Digital and your company at anytime. The Scope's of Work will be reviewed on an as needed basis to ensure timelines are accurate and expectations are being met.

*Please Note: Amendments will be added as a "Schedule A" to the Appendix of this document in addition to this scope of work and will be signed off on both parties before any changes are made.*





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## One on One packages

### Strategy Session \$333 USD

- 2 hour session to review where you and your business currently are
- 90 day plan of action
- Energy check in for you and your business
- Follow up and support after session is complete
- Access to the newest start of the Accountability Club for one month

### Funnel Structure \$555 USD

- Half a day session
- Complete your full funnel breakdown and detailed notes for each step and it's purpose
- Follow up and support after session is complete
- Access to the newest start of the Accountability Club for one month

### Planning Calendar \$777 USD

- 2 half day sessions to outline all of your operational needs for the next 12 months
- Including social media, audio and visual content, campaign execution, project time lines and milestones.
- Follow up and support after session is complete
- Access to the newest start of the Accountability Club for one month



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## Bundles

### Planning \$888 USD

- Strategy Session & Planning Calendar

### Planning 2 \$1111 USD

- Funnel Structure & Planning Calendar



# BRINGING YOUR OWNER EXPERIENCE TO LIFE



## PROGRAM MILESTONES

### Program Payment

Payment for one on one sessions is required no later than the day of the session. This guarantees your commitment to your ongoing success and access to the following:

- Unlimited Facebook chat access for program support
- Facebook group, online group coaching calls and course material when available
- One month of access the Accountability Club

### Program timeline

All programs available with Wildly Digital are a to be determined contract

#### Q1 - Date:

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TBD

#### Q2 - Date

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TBD

#### Q3 - Date:

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TBD

#### Q4 - Date:

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TBD