

# WILDLY DIGITAL

*Audio/Video*

Audio and Video  
Packages 2023



# ARE YOU READY TO MAKE YOUR AUDIO AND VIDEO WILDLY DIGITAL?

## Who are we?

We are your operational management team specializing in digital optimization. We build authentic and transparently profitable relationships in every experience.

We are building a community of authentic leaders that consistently attract and retain a customer base online and off. We offer special packages to help you amplify your audio and video assets.

## How do we do this?

We offer packages that help you to build and optimize your Podcasts, YouTube and even your courses.

Together we will create beautifully curated video and/or audio content to amplify your business!



# A LITTLE ABOUT WILDLY DIGITAL



*We work to bring the experience out of your brand essence.*

Our business has been thriving since June 2018 and throughout this time we have worked with business owners and entrepreneurs finding the ideal experience for themselves, their staff and their customers.

Our team dives into optimizing your business, defining your brand essence and bringing the experience out of it. We do this by starting from the top down through planning, building and optimizing the processes within your business.

## THE WILDLY DIGITAL TEAM

Co-Owners

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Meghan McNabb  
Chief Experience  
Officer



Kate Lahey  
Chief Creative  
Officer



## Our Process

### Step one:

Consultation! Lets make sure we're the right team to work together

### Step two:

Scope of work signed. Invoice paid. Onboarding begins!

### Step three:

The onboard call with Kate aka the kickoff strategy. Let's get the details nailed down. We'll review your wants, needs, whats currently being done, review your strategy.

### Step four:

After our kickoff strategy call, the work begins! You record the audio and/or video and we take care of the rest. Easy Peasy lemon squeezey!

## Program Scope work

The SOW covers the following activities and deliverables for the full scope of the program. All timelines are subject to review based on the discretion of Wildly Digital and your company at anytime. This Scope of Work will be reviewed on a quarterly basis to ensure timelines are accurate and expectations are being met.

*Please Note: Amendments will be added as a "Schedule A" to the Appendix of this document in addition to this scope of work and will be signed off on both parties before any changes are made.*







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## Audio and Video Packages

### Audio Editing

Investment \$555/ monthly

- Editing of weekly episodes
  - Noise reduction
  - Removing mistakes, long pauses, and filler words
  - Leveling audio
- Mixing intro / outro, music, and ads
- one revision per episode
- Episode title and description
- Transcription of episode
- Whatsapp Access

### Video Editing

Investment \$555/ monthly OR project based (this will be defined during consultation)

- Editing of up to 15 pieces per quarter (project)
  - Removing mistakes, long pauses, and filler words
  - Transitions, lower thirds, addition of elements
  - Leveling audio
- Mixing/ Creating intro / outro, music, inserting provided graphics, and ads
- 2 Revisions per video
- Episode title and descriptions
- Transcription of episodes
- Whatsapp Access

### Audio and Video Editing

Investment, \$555/ monthly

2 Fully edited audio podcasts per month

2 Fully edited video podcasts per month

- Mixing intro / outro, music, and ads
- one revision per episode
- Episode title and description
- Transcription of episode
- Whatsapp Access



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## Audio and/ or Video *Expectations and Management Pre-Requisites*

### Our Expectations for you:

- Animation files, specific graphic files, ads, and logos must be provided in a timely manner
- For specific edits (removal of audio or video sections, etc.) time stamps must be provided. A template will be provided by us.
- Submission of video, audio, assets and edits must be provided on schedule.

### Your Expectations for us:

- We provide our services with honesty and integrity
- We provide open communication
- We submit and provide templates and pieces on schedule
- We will provide professional and honest feedback when needed
- We will always remain professional and personable
- We provide our Google Drive for all transferring of files.

